# PG AND RESEARCH DEPARTMENT OF COMMERCE 

ODD SEMESTER - 2021-2022

## TEACHING PLAN

## A. GENERAL INFORMATION

| Name of the Faculty | $:$ Dr. N. Sampathlakshmi, HOD of Commerce |
| :--- | :--- |
| Programme | $:$ M.Com. |
| Programme Code | $:$ MC |
| Name of the Programme | $:$ RESEARCH METHODOLOGY |
| Lecture Hours / Practical Hours | $: 90$ Hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - Impart knowledge about methods of research and review of literature <br> - Educate the students about research design and hypothesis <br> - Make the students understand about data collection techniques and sampling methods <br> - Provide knowledge about data processing and analysis of data <br> - Inculcate knowledge about the technique of writing the reports | After completion of the course, the student should be able to: <br> - Learn about research methods and review of literature <br> - Acquire knowledge about research design and hypothesis <br> - Understand about data collection techniques and sampling methods <br> - Gain knowledge about data processing and analysis of data. <br> - Develop knowledge about the technique of writing the report | - Class room Chalk and Talk <br> - Power point. <br> - e- Module <br> - Classes through Practical demonstration. <br> - Seminar <br> - Quiz <br> - Assignment <br> - Discussions |

## PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit I <br> Content- 15 Hrs. <br> Assessment - <br> 3 Hrs . <br> Total-18 Hrs. | - Research, Meaning, Definition, Characteristics, Motivation in Research, Objectives. <br> - Types of Research, Case Study, Meaning, Definition, Characteristics, assumptions, phases, Advantages, Limitations. <br> - Experimental research, meaning, characteristics, steps, advantages, limitations <br> - Survey, Methods, Characteristics, steps <br> - Purpose of survey, types of survey <br> - Advantages and limitations of survey <br> - Review of literature, importance, procedure in review of literature <br> - Steps in review of literature, types of review <br> - Gap in review of literature <br> - Reasons of gap in review of literature.. | $\begin{gathered} 09.08 .2021 \\ \text { To } \\ 03.09 .2021 \end{gathered}$ | 2 hrs. <br> 2 hrs. <br> 2 hrs. <br> 2 hrs. <br> 1 hr . <br> 2hrs <br> 1 hr . <br> 2 hrs. <br> 2 hr . <br> 2 hrs. | - | - |
| Unit II <br> Content- 15 Hrs. <br> Assessment -3 <br> Hrs. <br> Total-18 Hrs | - Selection of Research Problem. <br> - Mode of selection Research Problem <br> - Sources of Research problem <br> - Process of identification and selection criteria <br> - Formulation of a research problem <br> - Importance of formulation of a research problem <br> - Components of a | $\begin{gathered} 04.09 .2021 \\ \text { to } \\ 25 . .09 .2021 \end{gathered}$ | 1 hr . 1 hr . 2 hrs. 1 hr . 1 hr . 1 hr . 2 hrs. | - | - |


|  | research problem <br> - Steps in formulation of a research problem <br> - Hypothesis, meaning and definition <br> - Types, Sources, features <br> - Role of hypothesis <br> - Testing of hypothesis <br> - Research design ,meaning, definition <br> - Importance, preparation of the valid research design <br> - Contents of a research design. |  | 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 2 hrs. |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit III <br> Content- 15 Hrs, Assessment - <br> 3 Hrs. <br> Total-18 Hrs. | - Collection of Data, Meaning <br> - Primary data and Secondary data, and Advantages, Limitations <br> - Techniques of data collection, Observation, Characteristics, types, advantages and limitations. <br> - Interview Technique, Characteristics, types, process, merits, demerits <br> - Mailed questionnaire , characteristics, questions to be included, questions to be avoided, <br> - Pilot study, functions <br> - Pretesting, purpose | $\begin{gathered} 27.09 . .2021 \\ \text { to } \\ 30.09 .2021 \end{gathered}$ | 2 hrs. 3 hrs . 2 hrs. 3 hrs. 4 hrs. 2 hrs . 2 hrs. | - |  |
| Unit IV <br> Content- 15 Hrs, Assessment - Total-18 Hrs | - Sampling, Features, sample size, sampling error <br> - Advantages and Disadvantages <br> - Methods of sampling <br> - Probability and Non Probability sampling <br> - Processing of Data <br> - Analysis of Data, graph and charts <br> - Type I and Type II errors <br> - Statistical analysis | $\begin{gathered} 30.11 .2021 \\ \text { to } \\ 14.12 .2021 \end{gathered}$ | 2 hrs. <br> 2 hrs. <br> 2 hrs. <br> 2 hrs. <br> 2 hrs. <br> 2 hrs. <br> 2 hrs. <br> 2 hrs. | - | - |



## D. ACTIVITIES




## PRINCIPAL

Principal A.D.M. College For Women Autonomous, Nagapattinam.

## ODD SEMESTER - 2021-20212

TEACHING PLAN

## A. GENERAL INFORMATION

| Name of the Faculty | $:$ Dr. N.K. Premavathi, Associate Professor |
| :--- | :--- |
| Department | $:$ Commerce |
| Programme | $:$ M.Com. |
| Programme Code | $:$ MC |
| Name of the Course | $:$ Cost and Management Accounting |
| Lecture Hours / Practical Hours | $: 90$ hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To enable the students to know the importance of Cost and Management Accounting and its concepts. <br> - To acquire knowledge about the Financial Statement Analysis. <br> - To make the students to understand the Fund flow and Cash flow. <br> - To provide knowledge on Marginal costing and Standard costing. <br> - To inculcate the students about the Budget and Budgetary control. | - Acquire knowledge about the Basics of Cost and Management Accounting. <br> - Gain knowledge on Financial Statement Analysis. <br> - Learn to prepare Fund Flow and Cash Flow. <br> - Familiarise the concepts of $m$ Marginal costing and standard costing. <br> - Understand the knowledge about Budget and Budgetary Control. | - Class room Chalk and Talk <br> - Power Point presentation <br> - e- Module |

## C. PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit - I <br> Content15 Hrs. Assessment 3 Hrs. Total-18 Hrs. | - Meaning - Nature and Scope, Objectives <br> - Relation between Management Accounting, Cost Accounting and Financial Accounting <br> - Advantages and Limitations of Management Accounting <br> - Responsibility AccountingProblems | $\begin{aligned} & 09.08 .2021 \\ & \text { to } \\ & 26.08 .2020 \end{aligned}$ | 2 Hrs. 2 Hrs. 2 Hrs. 12 Hrs. |  |  |
| Unit - II <br> Content- <br> 15 Hrs. <br> Assessment - <br> 3 Hrs. <br> Total-18 Hrs. | Problems <br> - Comparative Statement <br> - Common Size Statement <br> - Trend Analysis <br> - Ratio Analysis Profitability Ratios <br> - Activity Ratios <br> - Solvency Ratios <br> - Uses and Limitations of Ratios | $\begin{aligned} & 24.08 .2021 \\ & \text { to } \\ & 16.09 .2021 \end{aligned}$ | 3 Hrs. <br> 3 Hrs. <br> 3 Hrs. <br> 3 Hrs. <br> 3 Hrs. <br> 2 Hrs. <br> 1 Hr . |  |  |
| Unit - III <br> Content- <br> 15 Hrs. <br> Assessment - <br> 3 Hrs. <br> Total-18 Hrs. | - Fund Flow Statement meaning, objectives, occurrence of Flow of fund <br> - Managerial Uses, Limitations <br> - Computation of Funds from Operation, Schedule of Changes in Working Capital - Problems <br> - Preparation of Fund Flow Statement - Problems <br> - Cash Flow statement meaning, significance, Benefits \& Limitations <br> - Difference between Fund Flow and Cash Flow Statement <br> - Preparation of Cash Flow Statement as per New Format (AS- 3) - Problems | $\begin{gathered} 17.09 .2021 \\ \text { to } \\ 20.10 .2021 \end{gathered}$ | 1 Hr . <br> 1 Hr . <br> 2 Hrs. <br> 6 Hrs. <br> 1 Hr . <br> 1 Hr. <br> 6 Hrs. | --- | --- |
| Unit - IV Content15 Hrs. Assessment - | - Marginal Costing - Cost Volume Profit Analysis Theory \& Formulae <br> - Cost <br> Volume <br> Profit |  | 2 Hrs. <br> 3 Hrs. |  |  |


| $\begin{array}{r} 3 \mathrm{Hrs} . \\ \text { Total-18 Hrs. } \end{array}$ | Analysis - Problems <br> - Break Even Analysis Theory and Problems <br> - Managerial Applications Problems <br> - Standard Costing Theory \& Formulae <br> - Material, Labour and Overhead Variances Problems | $\begin{gathered} 01.11 .2021 \\ \text { to } \\ 30.11 .2021 \end{gathered}$ | 3 Hrs. <br> 4 Hrs. <br> 2 Hrs. <br> 4 Hrs. | --- | --- |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit - V Content15 Hrs. Assessment 3 Hrs. Total - 18 Hrs. | - Meaning of Budget and Budgetary Control, Significances <br> - Steps in Budgetary control, Types of Budget, <br> - Advantages and Limitations <br> - Preparation of Purchase Budget <br> - Production Budget <br> - Sales Budget <br> - Cash Budget <br> - Flexible Budget <br> - Zero Based Budge <br> - Master Budget | $\begin{aligned} & 06.12 .2021 \\ & \text { to } \\ & 28.12 .2021 \end{aligned}$ | 1 Hr . <br> 2 Hrs. <br> 1 Hr . <br> 2 Hrs. <br> 2 Hrs. <br> 2 Hrs. <br> 3 Hrs. <br> 3 Hrs. <br> 1 Hr . <br> 1 Hr . |  |  |

D. ACTIVITIES

| Activities Name | Details |
| :--- | :--- |
| Test | Monthly Test- Unit-III (September) |
|  | CIA / Mid Semester -Unit-IV ( October) |
|  | $\mathbf{2 5 . 1 0 . 2 0 2 1}$ to 08.11.2021 |
|  | CIA / Model Examination -Unit - IV (November) |
| Assignment | $\mathbf{2 8 . 1 2 . 2 0 2 1}$ to 07.01.2022 |
|  | Assignment I - Unit - III (September) |
|  | Assignment II - Unit - IV (October) |
| Quiz | Assignment III - Unit - V (November) |
| Seminar | Two Mark Quiz Test - Unit III - Unit - IV (November) |
| Tutorial Ward Meeting | Unit -V (September and October) |
| Monthly once |  |



## PRINCIPAL

Principal

## TEACHING PLAN

## A. GENERAL INFORMATION

| Name of the Faculty | : Dr. N.K. Premavathi, Associate Professor |
| :--- | :--- |
| Department | : Commerce |
| Programme | $:$ B.Com. |
| Programme Code | $:$ UC |
| Name of the Course | $:$ Financial Accounting |
| Lecture Hours / Practical Hours | $: 60$ hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To impart knowledge about the legal provisions regarding issue of shares. <br> - To enable the students to gain working knowledge about forfeiture and reissue of forfeited shares. <br> - To educate the students about the basic concepts in partnership and admission of partners. <br> - To provide knowledge about retirement and death of a partner. <br> - To inculcate knowledge on dissolution of a firm and insolvency of partners. | - Discuss about the legal provisions regarding issue of shares. <br> - Assess forfeiture and reissue of forfeited shares. <br> - Explain the basic concepts in partnership and admission of partners. <br> - Prepare the accounts relevant to retirement and death of a partner. <br> - Compute the procedures regarding dissolution of a firm and insolvency of partners. | - Class room Chalk and Talk <br> - Power Point presentation <br> - e- Module |

## C. PLAN OF THE WORK

| Unit / <br> Modules | Topic to be covered | Proposed date | Lecture Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit III <br> Content15 Hrs. Assessment 3 Hrs. Total-18 Hrs. | - Partnership Accounts Introduction <br> - Capital Accounts, Current Accounts - Problems <br> - Division of Profits Theory, Problems <br> - Treatment of Goodwill Theory, Entries, Problems <br> - Admission of a Partner Theory, Problems | $\begin{aligned} & 09.08 .2021 \\ & \text { to } \\ & 09.09 .2021 \end{aligned}$ | 2 Hrs. 3 Hrs. 4 Hrs. 4 Hrs. 5 Hrs. | ---1 | --- |
| Unit IV <br> Content15 Hrs. Assessment 3 Hrs. Total-18 Hrs. | - Retirement of a Partner Theory, Problems <br> - Death of a Partner Theory, Problems <br> - Executors, Joint Life Policy Theory, Problems <br> - Treatment of Joint Life Policy Theory, Problems | $\begin{aligned} & 14.09 .2021 \\ & \text { to } \\ & 28.10 .2021 \end{aligned}$ | 5 Hrs. <br> 5 Hrs. <br> 4 Hrs. <br> 4 Hrs. | --- | --- |
| Unit V <br> Content- <br> 15 Hrs. <br> Assessment - <br> 3 Hrs. <br> Total-18 Hrs. | - Dissolution of a Firm <br> - Garner Vs. Murray <br> - Piece Meal Distribution <br> - Insolvency of a Partner or Partners | $\begin{gathered} 30.11 .2021 \\ \text { to } \\ 22.12 .2021 \end{gathered}$ | $\begin{array}{\|l\|} \hline 4 \text { Hrs. } \\ 4 \text { Hrs. } \\ 5 \text { Hrs. } \\ 5 \text { Hrs. } \end{array}$ | - | - |

## D. ACTIVITIES

| Activities Name | Details |
| :---: | :---: |
| Test | Monthly Test- Unit-I September) <br> Monthly Test - Unit-II (October) <br> CIA / Mid Semester -Unit-I, Unit II <br> 02.11.2021 to 10.11.2021 <br> CIA / Model Examination -Unit-III, Unit-V- 2 Units <br> 27.11.2020 to 08.12.2020 |
| Assignment | Assignment I - Unit - I (September) Assignment II - Unit - II (October) |
| Quiz | Two Mark Quiz Test - Unit - I, Unit - II \& Unit -III(October) |
| Seminar | Unit -I \& II (September and October) |
| Tutorial Ward Meeting | Monthly once |
|  | R. Am~ PRINCIPAL |
|  | Principal <br> A.D.M. College For Women Autonomous, Nagapattinam. |

## TEACHING PLAN

## ODD SEMESTER

## A. GENERAL INFORMATION

| Name of the Faculty | $:$ Dr.V.RENUGA, Associate Professor |
| :--- | :--- |
| Department | $:$ Commerce |
| Programme | $:$ M.Com |
| Programme Code | $:$ MC |
| Name of the Paper | $:$ Advanced Corporate Accounting |
| Lecture Hours / Practical Hours | $: 90$ Hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To provide in depth knowledge on amalgamation and reconstruction of companies. <br> - To develop the understanding about valuation of goodwill, shares and liquidation of companies. <br> - To provide knowledge on Holding company accounts. <br> - To help the students to get an idea about Banking and Insurance company accounts. <br> - To give an exposure to the specialised accounting. | students will be able to <br> - Understand the procedure for amalgamation and reconstruction of companies. <br> - Gain knowledge on valuation of goodwill, shares and liquidation of companies. <br> - Prepare the consolidated balance sheet. <br> - Enrich their knowledge on Banking and Insurance company accounts. <br> - Acquire knowledge on specialised accounting. | - Class room - Chalk and Talk <br> - Power point. |

## C. PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit I <br> Content- 15 <br> Hrs, <br> Assessment - 3 <br> Hrs <br> Total-18 Hrs | $\left.\begin{array}{ll}\text { - } & \text { Amalgamation } \\ \text { - } & \text { Introduction } \\ \text { - } & \text { Theory } \\ \text { - } & \text { Problems } \\ \text { - } & \text { Absorption } \\ \text { - } & \text { Introduction } \\ \text { - } & \text { Theory } \\ \text { - } & \text { Problems } \\ \text { - } & \text { External } \\ & \text { Reconstruction- } \\ & \text { Theory } \\ \text { - } & \text { Problems } \\ \text { - } & \text { Internal } \\ & \text { Reconstruction } \\ \text { - } & \text { Theory } \\ \text { - } & \text { Problems }\end{array}\right\}$ | $\begin{gathered} \text { 09.08.2021 } \\ \text { To } \\ 03.09 .2021 \end{gathered}$ | 6 hrs. <br> 4 hrs. <br> 4 hrs. <br> 4 hrs. |  |  |
| Unit II <br> Content- 15 <br> Hrs, <br> Assessment - 3 <br> Hrs <br> Total-18 Hrs | - Valuation of Goodwill <br> - Introduction <br> - Methods <br> - Problems <br> - Valuation of Shares <br> - Introduction <br> - Methods <br> - Problems <br> - Liquidation of companies <br> - Theory <br> - statement of affairs <br> - Final statement of accounts | $\begin{gathered} 04.09 .2021 \\ \text { to } \\ 25.9 .2021 \end{gathered}$ | 6 hrs. <br> 6 hrs. <br> 6 hrs. | - | - |
| Unit III <br> Content- 15 <br> Hrs, <br> Assessment - 3 <br> Hrs <br> Total-18 Hrs | - Holding Company Accounts <br> - Theory <br> - Steps for preparing consolidated B/S <br> - Multiple subsidiaries <br> - Problems | $\begin{gathered} 27.09 .2021 \\ \text { to } \\ 21.10 .2021 \end{gathered}$ | 2 hrs . <br> 2 hrs. 2 hrs . 2 hrs. 10 hrs . |  |  |
| Unit IV <br> Content- 15 <br> Hrs, <br> Assessment - 3 | - Banking Company a/cs <br> - Theory <br> - format of P \& L a/c <br> - format of $\mathrm{B} / \mathrm{S}$ |  | 1 hr . 1 hr . 1 hr . 1 hr . |  |  |


| Hrs <br> Total-18 Hrs | - Problems <br> - Insurance Company a/cs <br> - theory <br> - LIC \& GIC <br> - Format of Revenue a/c <br> - Format of B/S <br> - Valuation B/S | $\begin{gathered} 22.10 .2021 \\ \text { To } \\ 22.11 .2021 \end{gathered}$ | 4 hrs. 1 hr . 2 hrs . 1 hr . 2 hrs . 3 hrs . 1 hr . |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit V <br> Content- 15 <br> Hrs, <br> Assessment -3 <br> Hrs <br> Total-18 Hrs | $\left.\begin{array}{ll}\text { - } & \text { Inflation Accounting } \\ \text { - } & \text { Theory } \\ \text { - } & \text { CPP Method } \\ \text { - } & \text { HR accounting } \\ \text { - } & \text { objectives } \\ \text { - } & \text { Valuation methods } \\ \text { - } & \text { advantages } \\ \text { - } & \text { Social Responsibility } \\ \text { Accounting }\end{array}\right\}$ | $\begin{gathered} 23.11 .2021 \\ \text { To } \\ 22.12 .2021 \end{gathered}$ | 8 hrs. <br> 6 hrs. <br> 4 hrs. | - | - |

## D. ACTIVITIES

| Activities Name | Details |
| :---: | :---: |
| Test | Monthly Test- Unit-I (August) |
|  | Monthly Test - Unit-II (September) |
|  | CIA / Mid Semester - Unit-I - Unit-II, Unit III (First $1 / 2$ Unit)- $21 / 2$ Units (Novembert) |
|  | Monthly Test- Unit -IV (September) <br> Unit - V (October) |
|  | 27.12.2021 to 05.01.2022 |
|  | CIA / Model Examination -Unit-III(Second 1/2 Unit) -Unit-IV, Unit V- $21 / 2$ Units |
| Assignment | Assignment I -Unit -I and Unit -II (August) |
|  | Assignment II - Unit -III and Unit - IV (September) |
| Quiz | Two Mark Quiz Test - Unit I - Unit - V (October) |
|  | Unit - I to V (November) |
| Seminar | Monthly once |
| Tutorial Ward Meeting | --- |



## PRINCIPAL

Principal

## TEACHING PLAN

## A. GENERAL INFORMATION

| Name of the Faculty | $:$ Dr.V.RENUGA, Associate Professor |
| :--- | :--- |
| Department | $:$ Commerce |
| Programme | $:$ B.Com |
| Programme Code | $:$ BC |
| Name of the Course | $:$ Corporate Accounting |
| Lecture Hours / Practical Hours | $: 90$ Hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To acquire the conceptual knowledge on issue and redemption of Debentures \& Preference Shares. <br> - To make the students to understand the preparation of final accounts of companies. <br> - To provide basic knowledge on Amalgamation and Reconstruction of companies. <br> - To impart knowledge on Holding Company accounts. <br> - To acquaint the students on Banking \& Insurance Company Accounts. | Students will be able to <br> - Gain knowledge on issue \& redemption of Debentures \& Preference Shares. <br> - Familiarise with the preparation of final accounts of companies. <br> - Assess the knowledge on Amalgamation \& Reconstruction of Companies. <br> - Give exposure on Holding Company Accounts. <br> - Create an understanding on Banking \& Insurance Company Accounts. | - Class room Chalk and Talk <br> - Power point. |

## C. PLAN OF THE WORK

| Unit / <br> Modules | Topic to be covered | Proposed date | Lecture <br> Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit I <br> Content- 15 <br> Hrs, <br> Assessment -3 <br> Hrs <br> Total-18 Hrs | - Issue \& Redemption of Preference SharesTheory <br> - Problems <br> - Issue of Debentures <br> - Kinds of Debenture Issue <br> - Redemption through sinking fund | $\begin{gathered} 09.08 .2021 \\ \text { To } \\ 03.09 .2021 \end{gathered}$ | 1 hr . <br> 5 hrs . <br> 2 hrs. <br> 2 hrs. <br> 8 hrs. | - | - |
| Unit II <br> Content-15Hrs. <br> Assessment -3 <br> Hrs. <br> Total-18 Hrs | - Profit prior to incorporation - theory <br> - Problems <br> - Final accounts of companies - theory <br> - Format <br> - Problems <br> - Managerial Remuneration | $\begin{gathered} 04.09 .2021 \\ \text { to } \\ 25.9 .2021 \end{gathered}$ | 1 hr . <br> 3 hrs. <br> 1 hr . <br> 2 hrs. <br> 8 hrs. <br> 3 hrs . | - | - |
| Unit III <br> Content- 15 <br> Hrs, <br> Assessment - 3 <br> Hrs <br> Total-18 Hrs | - Amalgamation- theory <br> - Merger <br> - Acquisition/absorption <br> - Problems <br> - External Reconstruction <br> - Internal Reconstruction | $\begin{gathered} 27.09 .2021 \\ \text { to } \\ 21.10 .2021 \end{gathered}$ | $\begin{aligned} & 1 \mathrm{hr} \\ & 1 \mathrm{hr} \\ & 1 \mathrm{hr} \\ & 8 \mathrm{hrs} . \\ & 3 \mathrm{hrs} . \\ & 4 \mathrm{hrs} . \end{aligned}$ | - | - |
| Unit IV <br> Content- 15 <br> Hrs, <br> Assessment - 3 <br> Hrs <br> Total-18 Hrs | - Holding company accounts - theory <br> - Format <br> - Consolidated Balance Sheet | $\begin{gathered} 22.10 .2021 \\ \text { To } \\ 22.11 .2021 \end{gathered}$ | 2 hrs. <br> 2 hrs . <br> 14 hrs , | - | - |
| Unit V <br> Content- 15 <br> Hrs, <br> Assessment - 3 <br> Hrs <br> Total-18 Hrs | - Banking Company theory <br> - Format <br> - Problems <br> - Insurance Companytheory <br> - Format <br> - Problems | $\begin{gathered} 23.11 .2021 \\ \text { To } \\ 22.12 .2021 \end{gathered}$ | $\begin{aligned} & 1 \mathrm{hr} \\ & 2 \mathrm{hrs} . \\ & 6 \mathrm{hrs} . \\ & 1 \mathrm{hr} \\ & 2 \mathrm{hrs} . \\ & 2 \mathrm{hrs} . \\ & 4 \mathrm{hrs} . \end{aligned}$ | - | - |

## D. ACTIVITIES

| Activities Name | Details |
| :---: | :---: |
| Test | Monthly Test- Unit-I (August) |
|  | Monthly Test - Unit-II (September) |
|  | CIA / Mid Semester - Unit-I - Unit-II, Unit III (First $1 / 2$ Unit)- $21 / 2$ Units |
|  | Monthly Test- Unit -IV (September) |
|  | Unit - V (October) |
|  | 27.12.2021 to 05.01.2022 |
|  | CIA / Model Examination -Unit-III(Second 1/2 Unit) -Unit-IV, Unit V- $21 / 2$ Units |
| Assignment | Assignment I -Unit -I and Unit -II (August) |
|  | Assignment II - Unit -III and Unit - IV (September) |
|  | Two Mark Quiz Test - Unit I - Unit - V (October) |
| Quiz | Unit - I to V (November) |
| Seminar | Monthly once |
| Tutorial Ward Meeting | --- |

PRINCIPAL
Principal
A.D.M. College For Women

Autonemous, Magapattinam.

## ODD SEMESTER <br> Teaching Plan

## A. General Information

| Name of Faculty | $:$ | Dr. R.Krishnaveni, Associate Professor |
| :--- | :--- | :--- |
| Department | $:$ | Commerce |
| Programme | $:$ | B.Com. |
| Programme Code | $:$ | BC |
| Title of the Paper | $:$ | PRINCIPLES OF ACCOUNTANCY |
| Lecture Hours | $:$ | 90 Hours |

## B. Course Information

$\left.\begin{array}{|l|l|l|}\hline \text { Course Objectives } & \text { Course Outcome } & \begin{array}{l}\text { Teaching } \\ \text { Methodology }\end{array} \\ \hline \begin{array}{l}\text { To impart knowledge about the basic concepts } \\ \text { and principles of accountancy. }\end{array} & \begin{array}{l}\text { Understand the basic concepts and principles } \\ \text { of accountancy. }\end{array} & \begin{array}{l}\text {. Class room } \\ \text { Chalk and } \\ \text { Talk. }\end{array} \\ \begin{array}{l}\text { To enable the students to gain working } \\ \text { knowledge about final accounts. }\end{array} & \begin{array}{l}\text { Prepare final accounts. } \\ \text { Understand the accounting procedures of } \\ \text { non-trading concerns. }\end{array} & \begin{array}{l}\text { 2. Power } \\ \text { point } \\ \text { presentation }\end{array} \\ \text { To educate the students about non-trading } \\ \text { concern, account current and average due date. }\end{array} \quad \begin{array}{l}\text { Gain knowledge about accounting } \\ \text { procedures of single entry to find out the } \\ \text { To provide knowledge about single entry system } \\ \text { profitability of the concern. } \\ \text { of accounting. }\end{array} \quad \begin{array}{l}\text { Modules } \\ \text { 4. Showing } \\ \text { models to the } \\ \text { students to } \\ \text { make them } \\ \text { understand }\end{array}\right\}$

## C. Plan of the Work.

| Unit/Modules | Topic to be covered | Proposed <br> date | Lecture <br> Hours | Remarks |
| :--- | :--- | :--- | :--- | :--- |
| Unit I | $\bullet$ Introduction - Accounting Concepts and | 09.08 .2021 | 2 hrs. |  |
| Content - 15Hrs. | Conventions | To |  |  |
| Assessment - | $\bullet$ Indian Accounting Standards -AS-1, | 08.09 .2021 | 2 hrs. |  |
| 3 Hrs. | AS-5, AS-9, AS-10 |  | 2 hrs. |  |
| Total - 18 Hrs. | $\bullet$ Journal, |  | 4 hrs. |  |
|  | $\bullet$ Ledger, |  | 4 hrs. |  |
|  | $\bullet$ Subsidiary books | $\bullet$ Trial Balance. |  | 4 hrs. |


| Content - 15Hrs. <br> Assessment - <br> 3 Hrs. <br> Total - 18 Hrs. | Trading <br> - Profit and Loss Account, <br> - Balance Sheet with simple adjustments. | $\begin{aligned} & \text { To } \\ & 01.10 .2021 \end{aligned}$ | 6 hrs. <br> 6 hrs. |  |
| :---: | :---: | :---: | :---: | :---: |
| Unit III Content - 15Hrs. Assessment 3 Hrs. <br> Total - 18 Hrs. | - Accounts of Non-profit organization <br> - Receipts and Payments Account <br> - Income and Expenditure Account <br> - Balance Sheet <br> - Average due date <br> - Account Current | $\begin{aligned} & 04.10 .2021 \\ & \text { To } \\ & 29.10 .2021 \end{aligned}$ | 3 hrs . 3 hrs . <br> 3 hrs . <br> 3 hrs . <br> 3 hrs . <br> 3 hrs . |  |
| Unit IV <br> Content - 15Hrs. <br> Assessment - <br> 3 Hrs. <br> Total - 18 Hrs. | - Single entry and Bills of Exchange : <br> - Statement of Affairs <br> - Conversion Method <br> - Trade Bill Accounting | $\begin{gathered} 30.10 .2021 \\ \text { To } \\ 24.11 .2021 \end{gathered}$ | 4 hrs. 4 hrs. 5 hrs . 5 hrs. |  |
| Unit V <br> Content - 15Hrs. <br> Assessment - <br> 3 Hrs. <br> Total - 18 Hrs. | - Depreciation - Provisions and Reserves <br> - Straight Line Method <br> - Written down Value Method <br> - Annuity Method - AS-6. | $\begin{aligned} & 25.11 .2021 \\ & \text { To } \\ & 31.12 .2021 \end{aligned}$ | 4 hrs. <br> 5 hrs . <br> 5 hrs . <br> 4 hrs. |  |

D.ACTIVTIES

| ACTIVITIES NAME | DETAILS |
| :--- | :--- |
| Test | Monthly Test- Unit I\&II CIA /Mid Semester -Unit I \&II |
|  | 03.01.2022 to 12.01.2022 |
|  | CIA / Model Examination Unit III -V |
| Assignment | Assignment - Unit I |
| Quiz | Assignment - Unit V |
| Seminar | Monthly once |
| Tutorial Ward Meeting | Monthly once |



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## Teaching Plan

## A. General Information

Name of Faculty : Dr. R.Krishnaveni, Associate Professor
Department : Commerce
Programme : B.Com.
Programme Code : MC
Title of the Paper : CORPORATE LAWS
Lecture Hours : 90 Hours

## B. Course Information

| Course Objectives | Course Outcome | Teaching Methodology |
| :---: | :---: | :---: |
| - To impart knowledge about the provisions of companies act. <br> - To provide knowledge on Industries (Development and Regulation) Act, 1951 <br> - To make the students to understand about Foreign Exchange Management Act, 1999 <br> - To inculcate knowledge about Consumer Protection Act. <br> - To educate the students on Water and Air Pollution Act. | - Understand the provisions of companies act. <br> - Learn about Industries (Development and Regulation) Act. <br> - Gain knowledge about the Foreign Exchange Management Act. <br> - Familiar with the Consumer Protection Act. <br> - Develop knowledge on Water and Air (Prevention and control of pollution) Act. | 1.Class room Chalk and Talk. <br> 2. Power point presentation <br> 3. e- Modules <br> 4. Showing models to the students to make them understand |

## C. Plan of the Work.

| Unit/Modules | Topic to be covered | Proposed date | Lecture <br> Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: |
| Unit I <br> Content - 15Hrs. <br> Assessment - <br> 3 Hrs. <br> Total - 18 Hrs. | - Companies Act (Amendment) 2013 relating to Company Administration <br> - Board of Directors - Managing Director <br> - Provisions relating to various Types of Meetings | $\begin{array}{\|l} 09.08 .2021 \\ \text { To } \\ 08.09 .2021 \end{array}$ | 6 hrs. <br> 6 hrs. <br> 6 hrs. |  |
| $\begin{aligned} & \text { Unit II } \\ & \text { Content - 15Hrs. } \end{aligned}$ | - Definition ,Central Advisory Council <br> - Regulations of Scheduled Industries | $\begin{aligned} & \hline 09.09 .2021 \\ & \text { To } \end{aligned}$ | 6 hrs. <br> 6 hrs. |  |


| Assessment - <br> 3 Hrs. <br> Total -18 Hrs. | Registration and Licensing <br> - Management of control of companies <br> liquitations | 01.10 .202 |  | 6 hrs. |
| :--- | :--- | :--- | :--- | :--- |

## D.ACTIVTIES

| ACTIVITIES NAME | DETAILS |
| :--- | :--- |
| Test | Monthly Test- Unit I\&II CIA /Mid Semester -Unit I \&IV |
|  | 03.01.2022 to 12.01.2022 |
| Assignment | CIA / Model Examination Unit I -V |
| Assignment - Unit I |  |
| Quiz | Assignment - Unit IV |
| Seminar |  |
| Tutorial Ward Meeting | Monthly once |
|  | Monthly once |



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## Teaching Plan

## A. General Information

| Name of Faculty | $:$ | Dr. R.Krishnaveni, Associate Professor |
| :--- | :---: | :--- |
| Department | $:$ | Commerce |
| Programme | $:$ | M.Com. |
| Programme Code | $:$ | PGC |
| Title of the Paper | $:$ | Marketing Management |
| Lecture Hours | $:$ | 15 Hours |

## B. Course Information

| Course Objectives | Course Outcome | Teaching Methodology |
| :---: | :---: | :---: |
| - To provide knowledge to the students about Marketing Concepts. <br> - To educate students about Marketing Management and Consumer Behaviour. <br> - To inculcate knowledge on product and pricing. <br> - To enable to learn about distribution channels. <br> - To gain knowledge about Promotional Activities. | - Understand the basic concepts of Marketing. <br> - Acquire knowledge in the field of Marketing Management and Consumer Behaviour. <br> - Familiarise with the various aspects related to Product and Pricing policies. <br> - Develop knowledge on Promotional Activities. <br> - Gain knowledge on Distribution Channels. | .Class room Chalk and Talk. 2. Power point presentation <br> 3. e- Modules <br> 4. Showing models to the students to make them understand |

## C. Plan of the Work.

| Unit/Modules | Topic to be covered | Proposed date | Lecture Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: |
| Unit I <br> Content -15 Hrs . <br> Assessment - <br> 3 Hrs. <br> Total-18 Hrs. | - Product and Price <br> - New Product Development- Product Life cycle <br> - Brand Strategy <br> - Pr ice-Pricing- Factors, Method and Procedure | $\begin{aligned} & 09.08 .2021 \\ & \text { To } \\ & 08.09 .2021 \end{aligned}$ | 5 hrs. 5 hrs . 4 hrs. 4 hrs. |  |

## D.ACTIVTIES

| ACTIVITIES NAME | DETAILS |
| :--- | :--- |
| Test | Monthly Test- Unit I\&II CIA /Mid Semester -Unit I \&IV |
|  | 03.01 .2022 to 12.01.2022 |
|  | CIA / Model Examination Unit I -V |
| Assignment | Assignment - Unit I <br>  <br> Quiz |
| Assignment - Unit IV |  |
| Seminar | Monthly once |
| Tutorial Ward Meeting | Monthly once |



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# ODD SEMESTER <br> TEACHING PLAN 

## A. GENERAL INFORMATION

| Name of the Faculty | : Dr.R.Latha, Assistant Professor |
| :--- | :--- |
| Department | $:$ Commerce |
| Programme | $:$ M.Com. |
| Programme Code | $:$ PGC |
| Name of the Course | $:$ BUSINESS ENVIRONMENT AND MANAGEMENT |
| Lecture Hours / Practical Hours | $: 45$ Hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - Impart knowledge about the basic concepts of business environment <br> - Provide knowledge about LPG and second generation reforms <br> - Educate the students about planning and organization <br> - Make the students to understand about the motivation theories and techniques of control <br> - Inculcate knowledge about corporate governance and ethics. | - Understand the basic concepts of business environment <br> - Acquire knowledge about LPG and second generation reforms. <br> - Familiarize with functions of business management <br> - Expose to motivation theories and techniques of control <br> - Learn about corporate governance and ethics. | - Class room Chalk and Talk <br> - Power point. <br> - e- Module <br> - Seminar <br> - Quiz <br> - Assignment <br> - Discussions |

## C. PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture Hours | Practica 1 Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| UNIT I <br> Content - 15 Hrs. <br> Assessment - 3 <br> Hrs. <br> Total-18 Hrs | - Meaning and elements of Business Environment <br> - Factors affecting business environment <br> - Scope of business environment <br> - Characteristic of business environment <br> - Internal and external environment <br> - Functions of business environment <br> - Meaning \& definition of Economic Environment <br> - Importance of economic environment <br> - Features of Economic Planning <br> - Scope of economic environment <br> - Meaning ,definition and features of Economic Policies <br> - Types of economic policies <br> - Features, merits and demerits of economic policies. | $\begin{gathered} 18.09 .2021 \\ \text { To } \\ 30.09 .2021 \end{gathered}$ | 1 hr . <br> 2hrs. <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 2hrs. <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 2 hrs . <br> 2hrs. |  |  |
| Unit II (Content - 15 Hrs. Assessment -3 Hrs.) Total (18 Hrs.) | - Legal Environment of business in India <br> - Definition of Competition Policy and consumer protection <br> - Liberalisation, Privatisation and Globalisation <br> - Second Generation Reforms <br> - Scope of Industrial Policy and Implementation <br> - Industrial Growth and Structural changes <br> - Objectives of Industrial Policy <br> - Types of Industrial policy <br> - Scope of Industrial policy <br> - Features of Industrial policy | $\begin{gathered} 04.10 .2021 \\ \text { to } \\ 14.10 .2021 \end{gathered}$ | 1 hr. <br> 3 hrs. <br> 3 hrs. <br> 1 hr. <br> 3 hrs. <br> 2 hrs. <br> 1 hr. <br> 2 hrs. <br> 1 hr <br> 1 hr |  |  |



## ACTIVITIES

| Activities Name | Details |
| :--- | :--- |
| Test | Monthly Test- Unit-I (September) <br> Monthly Test - Unit-II (October) <br> CIA / Mid Semester - Unit-I ( full unit ) - Unit-II (Full Unit)- Unit III ( $1 / 2$ <br> Unit (November) <br> Monthly Test- Unit -IV (December) |
|  | (06-12-2021 - 16-12-2021 ) <br> CIA / Model Examination -Unit-I - Unit-V ((December) <br> Assignment I -Unit -I and Unit -II (September) <br> Assignment II - Unit - V (October) |
| Quiz | Two Mark Quiz Test - Unit I - Unit - V (November) <br> Seminar <br> Tutorial Ward Meeting |
|  | Unit -V (November) |
| Monthly once |  |



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## ODD SEMESTER <br> TEACHING PLAN

## A. GENERAL INFORMATION

| Name of the Faculty | $:$ Dr. R. Latha, Assistant Professor |
| :--- | :--- |
| Department | $:$ Commerce |
| Programme | $:$ M.Com |
| Programme Code | $:$ MC |
| Name of the Course | $:$ Banking and Financial Institutions |
| Lecture Hours / Practical Hours | $: 90$ Hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To impart knowledge about Banking and Financial Institutions. <br> -To provide knowledge about E- banking. <br> -To inculcate knowledge on Electronic money. <br> -To Educate the student about central level financial institutions. <br> -To Enable the students to gain knowledge state level financial institutions. | - Understand the basic concept of banking and financial institutions <br> - Gain knowledge about E-Banking. <br> - Acquire knowledge about E-Money. <br> -Learn about Central level financial institutions. <br> -Understand the state level financial institutions | Class room Chalk and Talk Power point. <br> e- Module <br> Classes through Practical demonstration. <br> Showing models to the students to make them understand. |

## . PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture <br> Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit II Content 15 Hrs. Assessment - 3 Hrs. Total 18 Hrs. | E- banking and benefits | $\begin{gathered} 09.08 .2021 \\ \text { To } \\ \text { 19.08.2021 } \end{gathered}$ | 2 hrs . |  |  |
|  | Internet banking and mobile banking. |  | 3 hrs . |  |  |
|  | Comparison between internet banking and mobile banking |  | 2 hrs . |  |  |
|  | Telephone banking and its features. |  | 2 hrs . |  |  |
|  | ATM card and plastic cards |  | 2 hrs . |  |  |
|  | Plastic card and Debit cards |  | 2 hrs . |  |  |
|  | Smart card and credit cards |  | 2 hrs . |  |  |
|  | Money Transfer Apps Digital Transactions |  | 3 hrs . |  |  |


|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |



## ACTIVITIES

| Activities Name | Details |
| :--- | :--- |
| Test | Monthly Test- Unit-II (September) |
|  | Monthly Test - Unit-III ( October ) |
|  | CIA / Mid Semester - Unit I ( Full unit) - Unit-II ( Full unit) - Unit-III (Half |
| unit) ( November) |  |
|  | Monthly Test- Unit -IV (November) |
|  | 06.12.2021 to 15.12.2021 <br> CIA / Model Examination - Unit I - Unit V <br>  <br> Assignment <br> Assignment I -Unit -II and Unit -III (September) <br> Assignment II -Unit -IV and Unit - V (October) <br> Quiz <br> Two Mark Quiz Test - Unit II - Unit - V (November) <br> Seminar <br> Tutorial Ward Meeting |
|  | Unit - V (November) |
| Monthly once |  |



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# ODD SEMESTER <br> TEACHING PLAN 

## A. GENERAL INFORMATION

| Name of the Faculty | $:$ Dr.R.Latha, Assistant Professor |
| :--- | :--- |
| Department | $:$ Commerce |
| Programme | $:$ B.Com |
| Programme Code | $:$ BC |
| Name of the Course | $:$ COMPUTER APPLICATIONS IN BUSINESS |
| Lecture Hours / Practical Hours | $: 30$ Hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To impart basic knowledge on Computer operations in MSOffice and Accounting Package | - Creating business letters. <br> - Creating an application for the job with Bio - data. <br> - Creating Circular letter with Mail Merge option. <br> - Creating a table by using the split and merge option. <br> - Creation of Company. <br> - Creation of Ledgers. <br> - Preparing Voucher entries for the given transaction. <br> - Preparing Final accounts from the Trial balance given with simple adjustments. <br> - Creating Cost Category and Cost Centre. | - Class room Chalk and Talk <br> - Power point. <br> - e- Module <br> - Classes through Practical demonstration. <br> - Seminar <br> - Quiz <br> - Assignment <br> - Discussions |

## C. PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture Hours | Practica 1 Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| UNIT I <br> Content- 15 Hrs. <br> Assessment -3 <br> Hrs. <br> Total -18 Hrs. | - Meaning and Characteristics of Computer <br> - Structure of Computer <br> - Components of Computer <br> - Types of Computer <br> - Memory <br> - Input and Output devices <br> - Hardware and Software <br> - Operating System - <br> - Areas of Application - <br> - Impact of Computers on Organizations. | $\begin{gathered} 09.08 .2021 \\ \text { To } \\ \text { 18.08.2021 } \end{gathered}$ | 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . | 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . |  |
| Unit II <br> Content- 15 Hrs. <br> Assessment -3 <br> Hrs. <br> Total -18 Hrs. | - Introduction To Word <br> - Creating Document <br> - Editing document <br> - Formatting document <br> - Mail merge <br> - MS Excel opening <br> - MS Excel saving <br> - MS Excel closing | $\begin{gathered} 20.08 .2021 \\ \text { to } \\ 01.09 .2021 \end{gathered}$ | 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 1 hr . <br> 2 hrs . | 1 hr . 1 hr . 1 hr . 1 hr . 1 hr . |  |

## ACTIVITIES

| Activities Name | Details |
| :--- | :--- |
| Test | Monthly Test- Unit-I (October) <br>  <br>  <br>  <br>  <br>  <br> Monthly Test - Unit-II ( November) <br>  <br>  <br>  <br>  <br>  <br> CIA / Mid Semester - Unit-I - Unit-II (1/2 Unit) (November) <br> CIA / Model Examination -Unit-I - Unit-III ( full unit) <br> Assignment <br> Assignent I -Unit -I ( September) <br> Assignment II -Unit -II (October) <br> Seminar <br> Tutorial Ward Meeting |
|  | Two Mark Quiz Test - Unit I - Unit -III (November) |
| Unit -III ( November ) |  |

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## ODD SEMESTER <br> TEACHING PLAN

## A. GENERAL INFORMATION

| Name of the Faculty | : Dr.P.Rajeswari, Assistant Professor |
| :--- | :--- |
| Department | $:$ Commerce |
| Programme | $:$ B.Com. |
| Programme Code | $:$ BC |
| Name of the Course | $:$ Financial Management |
| Lecture Hours / Practical Hours | $: 90$ Hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To impart knowledge about basic concepts of financial management. <br> - To provide knowledge on capital structure. <br> - To educate the students on leverages and dividend policy. <br> - To inculcate knowledge about working capital and cash management. <br> - To make the students to understand receivables and inventory management | Understanding <br> - Assess the basic concepts of financial management and cost of capital. <br> - Prepare capital structure under different approaches. <br> - Compute leverages and prepare dividend policy. <br> - Identify working capital requirements and compile cash budget. <br> - Compare different credit and collection policies and prepare various levels of stock. | - Class room <br> Chalk and Talk <br> - Power point. <br> - e- Module |

## C. PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit I Content- 15 Hrs. Assessment 3 Hrs. Total-18 Hrs. | - Meaning and Scope of Financial Management <br> - Profit \& Wealth Maximization <br> - Functions of Financial Management <br> - Financial Decision <br> - Time value of Money <br> - Present value and Compound value <br> - Problem and Solution <br> - Meaning and types of Cost of Capital <br> - Cost of Debt <br> - Cost of Preference Share Capital <br> - Cost of Equity <br> - Cost of Retained earnings <br> - Weighted Average Cost of Capital | $\begin{gathered} 09.08 .2021 \\ \text { To } \\ 07.09 .2021 \end{gathered}$ | 1 Hr . <br> 1 Hr . <br> 1 Hr. <br> 1 Hr . <br> 1 Hr . <br> 1 Hr . <br> 1 Hr . <br> 1 Hr . <br> 2 Hrs. <br> 2 Hrs. <br> 1 Hr . <br> 1 Hr . <br> 1 Hr . | - |  |
| Unit II <br> Content- 15 Hrs, <br> Assessment -3 <br> Hrs <br> Total-18 Hrs. | - Meaning and Definition of Capital Structure <br> - Features \& Factors determining capital structure <br> - EBIT- EPS relationship <br> - Indifference Point of EBIT <br> - Theories of Capital Structure <br> - Net Income approach <br> - Net Operating income approach <br> - MM approach \& Traditional approach | $\begin{aligned} & \begin{array}{l} 09.09 .2021 \\ \text { to } \\ 30.09 .2021 \end{array} \end{aligned}$ | 1 Hr . <br> 2 Hrs. <br> 1 Hr . <br> 2 Hrs. <br> 2 Hrs. <br> 3 Hrs. <br> 4 Hrs. <br> 3 Hrs. | - | - |


| Unit III <br> Content- 15 <br> Hrs, Assessment -3 Hrs <br> Total-18 Hrs | - Meaning and Definition of Leverage <br> - Significance and Types of leverage <br> - Problem and Solution <br> - Dividend Policy Determinants of dividend policy <br> - Theories relevance and irrelevance with value of firm <br> - Forms of dividend -Stock Dividend, <br> - Bonus issue \& Stable dividend Problem and Solution | $\begin{gathered} 01.11 .2021 \\ \text { to } \\ 15.11 .2020 \end{gathered}$ | 1 Hr . 1 Hr . 6 Hrs. 1 Hr . 1 Hr . 2 Hrs. 6 Hrs. | - |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit IV <br> Content- 15Hrs. Assessment - <br> 3 Hrs. <br> Total-18 Hrs. | - Meaning, Concept and Types of Working capital management <br> - Importance , Advantages and disadvantages of working capital <br> - Determinants of working capital <br> - Calculating working capital requirements <br> - Meaning, Motives and objectives of Cash management <br> - Stages in cash management, Cash planning, Collection and disbursement of cash <br> - Optimum cash balance, Boumul model, Investment of surplus cash. | $\begin{gathered} \text { 17.11.2021 } \\ \text { to } \\ 04.12 .2021 \end{gathered}$ | 1 hr . <br> 1 hr . <br> 1 hr . <br> 6 hrs. <br> 2 hrs . <br> 2 hrs. <br> 5 hrs. |  |  |
| Unit V <br> Content- 15 <br> Hrs, Assessment <br> -3 Hrs <br> Total-18 Hrs | - Receivables management Objectives, Factors influencing size of receivables <br> - Credit policy, Credit standard, Credit term, Collection policy Incremental analysis <br> - Inventory management, Meaning, Types of inventory, Purpose of holding inventory, Excess or inadequate inventory <br> - EOQ, Levels of stock: reorder level, minimum level and maximum level <br> - Techniques - ABC, VED, FSN and HML analysis | $\begin{gathered} 05.12 .2021 \\ \text { to } \\ 22.12 .2021 \end{gathered}$ | 2 hrs. <br> 4 hrs. <br> 3 hrs. <br> 5 hrs. <br> 4 hrs. |  |  |

## D. ACTIVITIES

| Activities Name | Details |
| :--- | :--- |
| Test | Monthly Test- Unit- I (August. September) |
|  | CIA / Mid Semester - Unit-I \& II (November) |
|  | $\mathbf{0 1 . 1 1 . 2 0 2 1}$ to 16.11.2021 |
|  | CIA / Model Examination -Unit III to V |
| Assignment | $\mathbf{2 7 . 1 2 . 2 0 2 1}$ to 05.01.2022 |
| Quiz | Assignment I - Unit -I (October) |
| Seminar | Assignment II - Unit - II (November) |
| Tutorial Ward Meeting | Monthly once |



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## TEACHING PLAN

## A. GENERAL INFORMATION

| Name of the Faculty | $:$ Dr.P.Rajeswari, Assistant Professor |
| :--- | :--- |
| Department | $:$ Commerce |
| Programme | $:$ B.Com |
| Programme Code | $:$ BC |
| Name of the Paper | $:$ Salesmanship |
| Lecture Hours / Practical Hours | $: 30$ Hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To impart knowledge about various functions of personal selling and salesmanship. <br> - To provide information about personal selling. <br> - To inculcate knowledge about sales organization. <br> - To educate the students about remenuneration of salesman. <br> - To expose the students about control of salesman. | Understanding <br> - Identify the importance of personal selling and salesmanship. <br> - Evaluate different theories of personal selling. <br> - Design the recruitment procedure and training methods. <br> - Plan compensation methods. <br> - Assess control system of salesman. | - Class room Chalk and Talk <br> - Power point. <br> - e- Module |

## C. PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit I <br> Content- 4 Hrs <br> Assessment -2 <br> Hrs <br> Total-6 Hrs | - Personal Selling, Definition \& Components <br> - Salesmanship, Definition, Features ,Objectives \& Types <br> - Classification \& Functions <br> - Duties and Responsibilities of Salesman | $\begin{gathered} 14.08 .2021 \\ \text { To } \\ \text { 29.08.2021 } \end{gathered}$ | 1 Hr . 2 Hrs. 2 Hrs. 1 Hr . | - | - |
| Unit II <br> Content- 4 Hrs, <br> Assessment -2 <br> Hrs <br> Total-6 Hrs | - Steps involved in personal selling process <br> - AIDA Theory <br> - Right Set of Circumstances Approach <br> - Buyers Formula Theory \& Behaviour Equation Theory | $\begin{gathered} 02.09 .2021 \\ \text { to } \\ 28.09 .2022 \end{gathered}$ | 1 Hr . <br> 1 Hr . <br> 2 Hrs. <br> 2 Hrs. | - | - |
| Unit III <br> Content- 4 Hrs, <br> Assessment -2 <br> Hrs <br> Total - 6 Hrs | - Sales Organization Importance, Needs , Functions \& Importance of Sales Forecasting \& Factors of Sales Forecasting <br> - Techniques ,Structure, Recruitment ,Process \& Training <br> - Need, Objectives, Advantages, Types and Methods. | $\begin{gathered} 01.11 .2021 \\ \text { to } \\ 20.11 .2021 \end{gathered}$ | 2 Hrs. <br> 2 Hrs. <br> 2 Hrs. | - | - |
| Unit IV <br> Content- 4 Hrs, <br> Assessment -2 <br> Hrs <br> Total-6 Hrs | - Remuneration ,Needs, Tools \& Objectives <br> - Remuneration Scheme plan <br> - Methods of Remuneration. | $\begin{gathered} \text { 24.11.2021 } \\ \text { To } \\ 08.12 .2021 \end{gathered}$ | 2 Hrs. <br> 2 Hrs. <br> 2 Hrs. | - | - |


| Unit V | $\bullet$ Meaning, Needs, |  | 2 Hrs. |  |
| :--- | :--- | :--- | :--- | :--- |
| Content- 4 Hrs, | Advantages, Methods of <br> Assessment -2 <br> control of salesman \& Sales | 10.12 .2021 |  | - |
| Hrs | To |  |  |  |
| Total -6 Hrs | Territories <br> $\bullet$ Factors influencing in <br> fixing Sales Quotas, | 20.12 .2021 | 2 Hrs. |  |
|  | Methods of setting Sales <br>  |  |  |  |
|  | Limitations <br>  <br> Evaluation of Performance. |  | 2 Hrs. |  |
|  |  |  |  |  |

## D. ACTIVITIES

| Activities Name | Details |
| :--- | :--- |
| Test | Monthly Test- Unit- I (August. September) |
|  | CIA / Mid Semester - Unit-I \& II (November) |
|  | 01.11.2021 to 16.11.2021 |
|  | CIA / Model Examination -Unit III to V |
|  | $\mathbf{2 7 . 1 2 . 2 0 2 1}$ to 05.01.2022 |
|  |  |
| Assignment | Assignment I - Unit -I (October) |
| Quiz | Assignment II - Unit - II (November) |
| Seminar | Monthly once |
| Tutorial Ward Meeting |  |



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## TEACHING PLAN

## A. GENERAL INFORMATION

| Name of the Faculty | $:$ Dr.P.Rajeswari, Assistant Professor |
| :--- | :--- |
| Department | $:$ Commerce |
| Programme | $:$ M.Com. |
| Programme Code | $:$ MC |
| Name of the Paper | $:$ International Business |
| Lecture Hours / Practical Hours | $: 90$ Hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To make the students to understand various aspects of International Business <br> - To impart knowledge on various modes of entering to International Business <br> - To enable the students to acquire knowledge on International Business Environment <br> - To acquaint the students about Balance of Payment system in India <br> - To educate the students to know International Economic Institutions | Understanding <br> - Discuss the basics of International Business <br> - Outline the Modes of Entering International Business <br> - Assess the knowledge about International Business Environment <br> - Plan to gain knowledge on Balance of Payment <br> - Create an understanding of International Economic Institutions | - Class room Chalk and Talk <br> - Power point. <br> - e- Module |

## C. PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture Hours | Practical Hours | $\underset{s}{\text { Remark }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit I <br> Content- 15 Hrs <br> Assessment - $\text { Total - } 18 \text { Hrs. }$ | - International business Environment <br> - Domestic Environment <br> - Global Environment <br> - Components of Business Environment <br> - Economic, Cultural, Political \& Legal Environment <br> - Global Trading Environment | $\begin{gathered} 09.08 .2021 \\ \text { To } \\ 24.08 .2021 \end{gathered}$ | 3 Hrs. <br> 3 Hrs. 3 Hrs. 3 Hrs. 3 Hrs. 3 Hrs. | - | - |
| Unit II <br> Content- 15 Hrs <br> Assessment - <br> 3 Hrs. <br> Total-18 Hrs. | - Modes of Entering International Business <br> - Licensing, Franchising <br> - Contract Manufacturing <br> - Exporting <br> - Merger-Acquisition - Joint Ventures - Strategic Alliances | $\begin{aligned} & 03.09 .2021 \\ & \text { to } \\ & 27.09 .2021 \end{aligned}$ | 3 Hrs. <br> 6 Hrs. <br> 3 Hrs. <br> 3 Hrs. <br> 3 Hrs. | - | - |
| Unit III <br> Content- 15 Hrs <br> Assessment - Total-18 Hrs. | - Domestic <br> environment and Global <br> - Components - Economic, <br>  Cultural Political, Legal  <br>  environment   <br> - Global Trading Environment.    | $\begin{gathered} 01.11 .2021 \\ \text { to } \\ 15.11 .2021 \end{gathered}$ | 6 Hrs. 6 Hrs. 6 Hrs. | - | - |
| Unit IV <br> Content- 15 Hrs <br> Assessment - $\text { Total - } 18 \text { Hrs. }$ | - Balance of payment components of balance of payment <br> - Disequilibrium - Correction of Disequilibrium <br> - Deliberate Measures <br> - Recent Trends in India's | $\begin{gathered} 18.11 .2021 \\ \text { to } \\ 30.11 .2021 \end{gathered}$ | 5 Hrs. <br> 5 Hrs. <br> 4 Hrs. <br> 4 Hrs. | - | - |
| Unit V <br> Content- 15 Hrs <br> Assessment - Total-18 Hrs. | $\begin{array}{llr}\text { - International } & \text { Economic } \\ \text { Objectives, } & \text { Functions } \\ \text { and }\end{array}$ Policies. <br> - IMF, World Bank <br> - IFC, IAD <br> - ADA and WTO | $\begin{gathered} 01.12 .2021 \\ \text { to } \\ 12.12 .2021 \end{gathered}$ | 3 Hrs. <br> 6 Hrs. <br> 6 Hrs. <br> 3 Hrs. | - | - |

## D. ACTIVITIES

| Activities Name | Details |
| :--- | :--- |
| Test | Monthly Test- Unit- I (August. September) |
|  | CIA / Mid Semester - Unit-I \& II |
| (November) |  |
| Assignment | $\mathbf{0 1 . 1 1 . 2 0 2 1}$ to 16.11.2021 |
| Quiz | CIA / Model Examination -Unit III to V |
| Seminar | $\mathbf{2 7 . 1 2 . 2 0 2 1}$ to 05.01.2022 |
| Tutorial Ward Meeting | Assignment I - Unit -I (October) <br> Assignment II - Unit - II (November) <br> Monthly once |



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# ODD SEMESTER <br> TEACHING PLAN 

## A. GENERAL INFORMATION

Name of the Faculty
: Dr.R.Jamuna Devi, Assistant Professor
Department : Commerce
Programme : B.Com.
Programme Code $\quad: \mathrm{BC}$
Name of the Paper : Business Environment
Lecture Hours / Practical Hours : 60 Hours

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To expose the students about the various aspects related to business environment. <br> - To impart knowledge about economic and non-economic environment. <br> - To provide knowledge about the social responsibilities of business. <br> - To inculcate knowledge on business ethics. <br> - To educate the students about corporate governance. | Understanding <br> - Understand the concepts relating to business environment. <br> - Learn about various environmental factors. <br> - Gain knowledge about the responsibilities of a business concern towards different groups of society. <br> - Understand the concept of business ethics. <br> - Gain knowledge about corporate governance. | - Class room Chalk and Talk <br> - Power point. <br> - e- Module |

## C. PLAN OF THE WORK

| Unit/ Modules | Topic to be covered | Proposed date | Lecture Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit I <br> Content- 9Hrs, <br> Assessment - 3 <br> Hrs <br> Total-12Hrs | - Definition Nature, Significance, <br> - Characteristics <br> - Classification of Business Environment <br> - Objectives of Business <br> - Nature and Scope of Modern Business | $\begin{array}{\|c} 22.09 .2021 \\ \text { To } \\ 04.10 .2021 \end{array}$ | 3Hrs. <br> 3Hrs. <br> 3Hrs. <br> 1 Hr . <br> 2Hrs. |  |  |


| Unit II Content- 9 Hrs. Assessment 3 Hrs. Total-12 Hrs. | - Basic Aspects of Business <br> - Economic Environment of Business <br> - Non-Economic Environment of Business <br> - Economic System and Environment | $\begin{gathered} 05.10 .2021 \\ \text { to } \\ 20.10 .2021 \end{gathered}$ | 4Hrs. 3Hrs. 3Hrs. 2Hrs. |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit III <br> Content-9Hrs, <br> Assessment -3 <br> Hrs <br> Total-12Hrs | - Concept and Definition Nature <br> - Need, Case for and against Social Responsibility <br> - Limits to Social Responsibilities <br> - Responsibilities towards Different Groups <br> - Social Responsibility of Business in India | $\begin{gathered} 21.10 .2021 \\ \text { to } \\ 01.11 .2021 \end{gathered}$ | 3Hrs. <br> 3Hrs. <br> 2Hrs. <br> 2Hrs. <br> 2Hrs. | - |  |
| Unit IV <br> Content- 9Hrs, <br> Assessment -3 <br> Hrs <br> Total-12Hrs | - Concept, Nature ,Need <br> - Elements ,Levels, <br> - Sources of Ethical Standards <br> - Factors Governing Business Ethics <br> - Benefits of Ethical Codes <br> - Developing a Corporate Ethical Programme | $\begin{gathered} 02.11 .2021 \\ \text { to } \\ 16.11 .2021 \end{gathered}$ | 3Hrs. <br> 2Hrs. <br> 2Hrs. <br> 2Hrs. <br> 2Hrs. <br> 1Hr. | - |  |
| Unit V <br> Content- 9Hrs, <br> Assessment -3 <br> Hrs <br> Total-12Hrs | - Concept, Need and Significance <br> - Fundamental Principles <br> - Confederation of Indian Industry (CII) <br> - Code of Corporate Governance, SEBI <br> - Code of Corporate Governance Corporate Governance in India | $\begin{gathered} 17.11 .2021 \\ \text { To } \\ 25.11 .2021 \end{gathered}$ | 3Hrs. <br> 2Hrs. <br> 1Hr. <br> 3Hrs. <br> 3Hrs. | - | - |

## D. ACTIVITIES

| Activities Name | Details |
| :--- | :--- |
| Test | Monthly Test-Unit-I (August) |
|  | Monthly Test-Unit-II (September) |
|  | CIA/Mid Semester-Unit-I,II\&III(First $1 / 2$ Unit)-2 $1 / 2$ Unit(October) |
|  | $\mathbf{2 6 . 0 9 . 2 1 - 0 3 . 1 0 . 2 1}$ |
|  | CIA/Model Examination-Unit-III(Second $1 ⁄ 2$ Unit),Unit IV \& Unit V-2 $1 ⁄ 2$ |
|  | Unit(November) |
|  | $\mathbf{2 4 . 1 2 . 2 1 - 0 3 . 0 1 . 2 2}$ |
| Assignment | Assignment I-Unit-I and Unit-II(August) |
|  | Assignment II-Unit-IV Unit -IV(September) |
| Quiz | Two Mark Quiz Test -Unit I-Unit-IV(October) |
| Tutorial Ward Meeting | Monthly Once |



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## A. GENERAL INFORMATION

Name of the Faculty
: Dr.R.Jamuna Devi, Assistant Professor
Department : Commerce
Programme
: B.Com
Programme Code
Name of the Paper
Lecture Hours / Practical Hours
: BC
: FINANCIAL ACCOUNTING
: 30 Hours

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To impart knowledge about the legal provisions regarding issue of shares. <br> - To enable the students to gain working knowledge about forfeiture and reissue of forfeited shares. | - Discuss about the legal provisions regarding issue of shares. <br> - Assess forfeiture and reissue of forfeited shares. | - Class room Chalk and Talk <br> - Power point. <br> - e- Module |

## C. PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit I <br> Content- <br> 15 Hrs , <br> Assessment - <br> 3Hrs <br> Total-18 Hrs | - Company Accounts <br> - Introduction <br> - Legal Provisions regarding Issues of Shares Applications, <br> - Allotment, Calls, , Premium and Discount <br> - Accounting entries | $\begin{gathered} \text { 12.08.2021 } \\ \text { To } \\ 25.09 .2021 \end{gathered}$ | 2Hrs. <br> 4Hrs. <br> 4Hrs. <br> 4Hrs. <br> 4Hrs. | - | - |
| Unit II <br> Content- <br> 15 Hrs , <br> Assessment - <br> 3Hrs <br> Total - 18 Hrs | - Forfeiture of shares <br> - at par, <br> - at discount, <br> - at premium <br> - Re-issue of Forfeited Shares <br> - Shares issued with oversubscription and <br> - Pro-rata allotment Accounting Entries | $\begin{aligned} & 04.10 .2021 \\ & \text { to } \\ & 24.11 .2021 \end{aligned}$ | 3Hrs. <br> 2Hrs. <br> 2Hrs. <br> 3Hrs. <br> 3Hrs. <br> 3Hrs. <br> 2Hrs. | - | - |

## D. ACTIVITIES

| Activities Name | Details |
| :--- | :--- |
| Test | Monthly Test-Unit-I (August) |
|  | Monthly Test-Unit-II ((September) |
|  | CIA/Mid Semester-Unit-I, Unit-I Unit(October) |
|  | $\mathbf{2 6 . 0 9 . 2 1 - 0 3 . 1 0 . 2 1}$ |
| Assignment | CIA/Model Examination-Unit-II Unit(November) |
|  | $\mathbf{2 4 . 1 2 . 2 1 - 0 3 . 0 1 . 2 2}$ |
|  | Assignment I-Unit-I (September) |
| Quiz | Assignment II-Unit-II Unit(October) |
| Tutorial Ward Meeting | Two Mark Quiz Test -Unit I-Unit-II(November) |

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## TEACHING PLAN

## A. GENERAL INFORMATION

| Name of the Faculty | $:$ Dr.R.Jamuna Devi, Assistant Professor |
| :--- | :--- |
| Department | $:$ Commerce |
| Programme | $:$ B.Com. |
| Programme Code | $:$ BC |
| Name of the Paper | $:$ E- COMMERCE |
| Lecture Hours / Practical Hours | $: 30$ Hours |

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - Expose the students to know about E-Commerce <br> - Educate the students to learn planning of online business <br> - Enable the students to understand about Technology for online business <br> - Make the students to gain knowledge on Operations of ECommerce <br> - Inculcate knowledge Security and Legal aspects of E-Commerce | Understanding <br> - Formulate the various aspects of E-Commerce <br> - Outline the planning of online business <br> - Assess the knowledge about Technology for online business <br> - Plan to gain knowledge on Operations of ECommerce <br> - Create an understanding of Security and Legal aspects of E-Commerce | - Class room Chalk and Talk <br> - Power point. <br> - e- Module |

## C. PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit I <br> Content- 3Hrs, <br> Assessment -3 <br> Hrs <br> Total - 6Hrs | - E-Commerce and Definition <br> - Goals of E-Commerce and Functions <br> - Advantages and Disadvantages <br> - Scope of E-Commerce | $\begin{gathered} 11.08 .2021 \\ \text { To } \\ 23.08 .2021 \end{gathered}$ | 2Hrs. <br> 2Hrs. <br> 1 Hr . <br> 1 Hr . | - | - |
| Unit II <br> Content- 3Hrs, <br> Assessment - 3 <br> Hrs <br> Total - 6Hrs | - Nature of Internet, E-business models and Website design. <br> - E-Commerce, Pure online vs. Brick and Click business <br> - Assessing requirement for an online <br> - Business designing, | $\begin{gathered} 27.08 .2021 \\ \text { to } \\ 06.09 .2021 \end{gathered}$ | 2Hrs. <br> 1Hr. <br> 1 Hr . <br> 2Hrs. | - | - |


|  | developing and deploying system |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit III Content- 3Hrs, Assessment 3 Hrs. Total - 6Hrs. | - Internet and its evaluation, IT infrastructure <br> - Middle wares, Domain names, <br> - Contents: Text and integrating E-business Applications, <br> - Components of Internet Information Technologies Structure, Intranet and Extranet, Difference | $\begin{gathered} 14.09 .2021 \\ \text { to } \\ 23.09 .2021 \end{gathered}$ | 2Hrs. <br> 1 Hr . <br> 1 Hr . <br> 2Hrs. | - |  |
| Unit IV <br> Content- 3Hrs, <br> Assessment - 3 <br> Hrs <br> Total - 6Hrs | - Online payment mechanism <br> - Payment gateways <br> - Visitors to web site <br> - Electronic Payment Systems <br> - Tools for promoting web sites <br> - Risk management options for EPS. | $\begin{gathered} 13.10 .2021 \\ \text { to } \\ 28.10 .2021 \end{gathered}$ | $\begin{aligned} & 1 \mathrm{Hr} . \\ & 1 \mathrm{Hr} . \\ & 1 \mathrm{Hr} . \\ & 1 \mathrm{Hr} . \\ & 1 \mathrm{Hr} . \\ & 1 \mathrm{Hr} . \end{aligned}$ |  |  |
| Unit V <br> Content- 3Hrs, <br> Assessment - 3 <br> Hrs <br> Total - 6Hrs. | - Threats in E-commerce and Security of clients and service provider <br> - Cyber Laws and relevant provisions of Information Technology Act 2000 and Offences, <br> - Secured electronic records and Digital signatures <br> - Penalties and Adjudication. | $\begin{gathered} \text { 01.11.2021 } \\ \text { To } \\ \text { 23.11.2021 } \end{gathered}$ | 2Hrs. <br> 2Hrs. <br> 1 Hr . <br> 1Hr. | - | - |

## D. ACTIVITIES

| Activities Name | Details |
| :---: | :---: |
| Test | Monthly Test-Unit-I (August) |
|  | Monthly Test-Unit-II (September) |
|  | CIA/Mid Semester-Unit-I,II\&III(First $1 / 2$ Unit)-2 $1 / 2$ Unit(October) |
|  | 26.09.21-03.10.21 |
|  | CIA/Model Examination-Unit-III(Second $1 / 2$ Unit),Unit IV \& Unit V-2 $1 / 2$ |
|  | Unit(November) |
|  | 24.12.21-03.01.22 |
| Assignment | Assignment I-Unit-I and Unit-II(August) |
|  | Assignment II-Unit-IV Unit -IV(September) |
| Quiz | Two Mark Quiz Test -Unit I-Unit-IV(October) |
| Tutorial Ward Meeting | Monthly Once. |



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## TEACHING PLAN

## A. GENERAL INFORMATION

Name of the Faculty
: Dr.R.Jamuna Devi, Assistant Professor
Department
: Commerce
Programme
: M.Com.
Programme Code
: PGC
Name of the Paper
Lecture Hours / Practical Hours
: MANAGERIAL ECONOMICS
: 90 Hours

## B. ABOUT THE COURSE

| Course Objectives | Course Outcomes | Teaching Methodology |
| :---: | :---: | :---: |
| - To impart knowledge about the basic concepts of managerial economics and demand analysis. <br> - To educate the students about production function, supply analysis and cost concepts <br> - To gain knowledge about profit planning and forecasting. <br> - To gain knowledge about profit planning and forecasting. <br> - To provide knowledge about business cycle, national income and its measurement. | - Understand the basic concepts of managerial economics and demand analysis. <br> - Gain knowledge about production function, supply analysis and cost concepts. <br> - Develop knowledge on profit planning and forecasting. <br> - Develop knowledge on profit planning and forecasting. <br> - Gain knowledge about business cycle, national income and its measurement. | - Class room Chalk and Talk <br> - Power point |

## C. PLAN OF THE WORK

| Unit / Modules | Topic to be covered | Proposed date | Lecture Hours | Practical Hours | Remarks |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit I <br> Content- 15Hrs. <br> Assessment - <br> 3Hrs. <br> Total - 18 Hrs. | - Managerial Economics Meaning, <br> - Nature, Scope and <br> - Applications <br> - Relationship with Other Disciplines <br> - Role of Managerial Economist <br> - Demand Analysis Demand Determinants Forecasting | $\begin{aligned} & 20.09 .2021 \\ & \text { To } \\ & 08.10 .2021 \end{aligned}$ | 2Hrs. <br> 3Hrs. <br> 2Hrs. <br> 3 Hrs. <br> 2 Hrs. <br> 3 Hrs. <br> 3 Hrs. | - | - |


| Unit II <br> Content- 15Hrs, <br> Assessment - <br> 3Hrs <br> Total - 18 Hrs | - Production Function Managerial use of production function <br> - Input and output Analysis and Supply analysis <br> - Law of Supply, Managerial uses of supply curve. <br> - Cost Concepts, classification and determinants <br> - Cost Output relationship, Economies of scale <br> - Cost Control and Cost Reduction | $\begin{aligned} & 09.10 .2021 \\ & \text { to } \\ & 26.10 .2021 \end{aligned}$ | 3 Hrs. <br> 3 Hrs. <br> 3 Hrs. <br> 3 Hrs. <br> 3 Hrs. <br> 3 Hrs . | - |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Unit III <br> Content- 15Hrs. <br> Assessment -3 <br> Hrs <br> Total-18Hrs. | - Profit, Nature and <br> - Concept Profit Planning <br> - Policies and Forecasting <br> - Measurement of Profit <br> - Profit Theories | $\begin{gathered} 27.10 .2021 \\ \text { to } \\ 08.11 .2021 \end{gathered}$ | 4 Hrs. 4 Hrs. 4 Hrs. 3 Hrs. 3Hrs. | - | - |
| Unit IV <br> Content- 15Hrs. <br> Assessment - <br> 3Hrs. <br> Total - 18 Hrs. | - Profit <br> - Nature and Concept <br> - Profit Planning, <br> - policies and Forecasting <br> - Measurement of profit <br> - Profit theories | $\begin{aligned} & 09.11 .2021 \\ & \text { to } \\ & 25.11 .2021 \end{aligned}$ | 3 Hrs. 3Hrs. 3Hrs. 3Hrs. 3Hrs. 3Hrs. | - | - |
| Unit V <br> Content- 15Hrs. <br> Assessment - 3 <br> Hrs. <br> Total-18Hrs. | - Business Cycle and Business Policies <br> - Economic Forecasting for Business <br> - National Income Accounting and Measurement. | $\begin{gathered} \text { 26.11.2021 } \\ \text { To } \\ 20.12 .2021 \end{gathered}$ | 6 Hrs. 6 Hrs. 6 Hrs. | - | - |

## D. ACTIVITIES

| Activities Name | Details |
| :--- | :--- |
| Test | Monthly Test-Unit-I (September) |
|  | CIA / Mid Semester - Unit-I - Unit-III (First 1/2 Unit)- $21 ⁄ 2$ Units |
|  | $\mathbf{2 8 . 1 0 . 2 1 - 0 5 . 1 1 . 2 1}$ |
|  | CIA / Model Examination -Unit-III(Second 1/2 Unit) -Unit-V-2 $1 ⁄ 2$ Units |
| Assignment | $\mathbf{2 1 . 1 2 . 2 1}$-03.01.22 |
|  | Assignment I-Unit-I and Unit-III(November) |
| Assignment II-Unit-V (December) |  |
| Tutorial Ward Meeting | Two Mark Quiz Test -Unit I-Unit-V(December) |

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